

MEDIA FOR MAN

6TH INTERNATIONAL CONFERENCE

Information Literacy Mindset



Date: 8 of May 2025



Place: Franciszkańska Street 1,
Krakow, Poland; room 211b



Language of the Conference:
English



For more informations:
SCAN HERE!



ORGANIZER:

**Faculty of Communication
Sciences**



The Pontifical University
of John Paul II
in Krakow

 **etyka
mediów**

MEDIA FOR MAN

PROGRAM

8:40

Registration

9:00

Welcome Session

- Dr hab. **Katarzyna Drąg**, prof. UPJPII, dr **Piotr Drąg**, Conference Committee Chair
- Rev. dr hab. **Sławomir Soczyński**, prof. UPJPII, Dean of the Faculty of Communication Sciences
- Rev. Prof. dr hab. **Robert Tyrała**, Rector of the Pontifical University of John Paul II in Krakow

8:40

1st Session

Chair: dr. **Piotr Drąg**, Pontifical University of John Paul II in Krakow, Poland

10:30

- Dr. **Eric Belokon**, Interfacing Minds and Media: An Interdisciplinary Approach to Misinformation, Dialogue, and Peacebuilding, Miami Dade College, USA
- Prof. **Claudiu Coman**, dr. **Ecaterina Coman**, **Anna Bucs** PhD, Navigating the Fake News Landscape: Insights from a Mixed-Methods Study in Brasov, Transilvania University of Braşov, University of Craiova, Romania
- Mgr. **Tomáš Dvorský**, PhD.; doc. mgr. **Gabriel Ešťok** PhD., Disinformation Ecosystem and its Impact on Eastern Slovakia Youth, Pavol Jozef Šafárik University in Košice, Slovakia.
- Prof. dr sc. **Ante Rončević**, assoc. prof. dr sc. **Lovorka Gotal Dmitrović**, doc. dr sc. **Mario Lešina**, doc. dr. sc. **Biljana Marković**, The impact of negative externalities on internal organizational communication, University North, Croatia

DISCUSSION

10:30



Coffee break

11:15

11:15

2nd Session



Chair: Dr. **Eric Belokon**, Miami Dade College, USA

12:45

- **Márta Kreidlmayer** PhD, DBA, Extending the applications of core facilities in scientific research, communication and higher education – a new paradigm, European Ecocycles Society, Hungary
- Dr. **Sami Kajalo**, Teaching Corporate Responsibility through Media: A Case Study on Information Literacy in Business Education, Aalto University School of Business, Finland
- **Réka Matolcsi** PhD, **Csaba Oláh** MD, PhD, Communication of the product. Case study of communication appearance of non-alcoholic wines, University of Tokaj, Hungary
- Prof. adj. **Rosana Corga Fernandes Durão**, PhD, The Shark Task Effect: Meaningful Communication Tasks, University of the Algarve, Portugal
- Dr. assoc. prof. **Belényesi Emese**, Teaching decision-making in higher education using AI: comparison of public administration and business management experiment, Ludovika University of Public Service, Hungary

DISCUSSION

13:00



Lunch Break

14:30

14:30 3rd Session

Chair: **prof. dr. sc. Ante Rončević**, University North, Croatia

16:00

- Dr. **Florin Nechita**, Dr. **Ana Maria Bolborici**, Dr. **Bianca Tescașiu**, Dr. **Nicolae Marinescu**, Cultures Through Communication: Student Collaboration in the HEIComp Project, Transilvania University of Brașov, Romania
- **Maciej Nowakowski** PhD, Social networks and minority language speakers: a Pan-European comparison of development, initiatives and challenges, Pontifical University of John Paul II in Krakow, Poland
- Dr **Magdalena Bojarska**, The value of truth in communication - selected contemporary challenges, The State University of Applied Sciences in Jaroslaw, Poland
- Dr **Ron Rombs**, Dr **Kathryn Rombs**, The Law of the Gift, the Meaning of Life, and its Communication, Dallas University, USA
- Dr hab. **Katarzyna Drąg**, prof. UPJPII, Dr **Piotr Drąg**, Information literacy for the development of the individual and the community- personalistic approach, Pontifical University of John Paul II in Krakow, Poland

DISCUSSION

16:00 Closing ceremony

Conference Committee Chair

- Dr. Piotr Drąg
- Dr. hab. Katarzyna Drąg, prof. UPJPII

Conference Secretariat

- Dr. Urszula Dyrzcz
- Dr. Joanna Urbaś